

CREATE YOUR OWN COMMERCIAL!!

You will download pictures and/or moving images to create a 30 second commercial. This can be for a real product, or an imaginary product. Using PowerPoint, you will edit the commercial using dissolves, wipes, and other camera techniques. Using the sequencer, you will write a score or soundtrack to the commercial. Make sure the accompanying music fits the “mood” of the commercial and enhances the “catchiness” – you want your commercial to be effective. Layered sounds and multiple tracks are a MUST. Make your music memorable, but not overpowering. Sync your music to the commercial. REMEMBER to keep this EXACTLY 30 seconds – no more, no less!!! Let your creativity run wild!

REQUIREMENTS:

- 30 seconds EXACTLY
- Usage of images & visual effects
- Originality of melody and harmony/usage of instruments
- ‘Clean’ alignment of rhythms/beats/coordination of audio and visual elements

_____/20 points

DUE DATE: